



Deutsche Investitions-und Entwicklungsgesellschaft (DEG)

DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions.



Nestlé

Good Food, Good Life



Nestlé

Nestlé is a leading global Nutrition, Health and Wellness company with headquarters in Switzerland. Nestlé has been operating in the Philippines for more than 100 years. Driven by its mission to nurture generations of Filipino families, Nestlé produces and markets products under some of the country's well known brands such as NESCAFÉ, NIDO, MILO, NESTEA, COFFEEMATE, MAGGI, BEAR BRAND, NESTLÉ and PURINA, among others. Over time, a number of Nestlé's quality and affordable products have become part of the Filipino way of life.

Nestlé is committed to continuously look for opportunities to Create Shared Value (CSV) through nutrition, water, environment and rural development programs that add value to the business while simultaneously creating a meaningful and lasting positive impact to society.



Asia Society for Social Improvement and Sustainable Transformation (ASSIST)

ASSIST is a non-stock, non-profit international capacity building organization with its headquarters in the Philippines. It aims to achieve and witness meaningful change to and for our planet and the people living on it. Since 2003, ASSIST has implemented over 30 projects funded by multi-lateral donors such as European Union, USAID, UNEP, UNIDO, DEG, GIZ, etc.

Contact Information

DEG
Kämmergasse 22
50676 Köln Germany
PO Box 10 09 61
50449 Köln
T: +49 221 4986-0
F: +49 221 4986-1290
www.deginvest.de

Nestlé
31 Plaza Drive,
Rockwell Center,
1200 Makati City, Philippines
www.nestle.com.ph

ASSIST
Level 5, A&V Crystal Tower,
105 Esteban St., Legaspi Village,
1229 Makati City,
Philippines
T: (+632) 403 8668
F: (+632) 403 8358
www.assistasia.org

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CO-FINANCED BY



IMPLEMENTING PARTNERS



Project CoFFEE is among the many partnerships under the NESCAFÉ Plan which is Nestlé's commitment to Creating Shared Value (CSV) in the coffee sector. Specifically, CoFFEE aims to help small holder coffee farmers acquire new technologies on coffee farming.



PROJECT OBJECTIVES

- Create a business case for sustainable small scale coffee communities in the Philippines.
- Develop 30 farming entrepreneurs through successful cooperatives/farmer associations.
- Introduce new Robusta coffee technologies such as high yielding seedlings, innovative fertilizer technologies and post-harvest drying technologies.
- Determine the present gaps and opportunities in the coffee value chain of the locality.
- Theoretical and practical knowledge-sharing with concerned stakeholders/institutions on Robusta coffee technology.

BENEFITS



The expected benefits of the project would cut across different groups of the society. The direct beneficiaries are:

- Small scale coffee farmers and producers in Mindanao from increased awareness and knowledge
- Coffee industry as they would get organized to sustain the effect of intervention
- Various institutions/ communities in the locality such as the academe, NGOs, local associations (professional/ livelihood associations)
- Local government capacitated on new coffee technologies and sustainable coffee value chain

ABOUT THE BENEFICIARIES



Municipality of Tagbina

Tagbina is a 2nd class municipality located in the province of Surigao del Sur, Mindanao. It is politically divided into 25 barangays and is more than 45,000 hectares in size.

The municipality is characterized by fertile plains, rolling terrain and hilly mountain ranges. It is also an area with rich mineral resources such as coal, mineral water and deposits of limestone, sand, gravel and gold.

Tagbina's major economic activity involves agriculture due to its vast lands suitable for growing crops. The municipality has the biggest share in terms of corn and coffee production output. Moreover, with regard to coffee production, Tagbina remains a top producer in the whole province of Surigao del Sur.

Mabuhay Kahayagan Coffee Growers Cooperative (MKCGC)

MKCGC is a cooperative based in Brgy. Kahayagan, Tagbina. It was organized on March 2009.

The coop is currently headed by Mr. Leonardo B. Evangelista and is working together with the 140 members.

MKCGC activities include coffee production, trading and dehulling, aided by various government agencies such as Department of Agriculture, Department of Trade and Industry, Department of Agrarian Reform.

As a means of contribution to the Philippine coffee industry, Nestle Philippines, Inc. is helping MKCGC to become self-sufficient and obtain new technologies on coffee farming through the DEG-funded project, CoFFEE.

PROJECT DEVELOPMENTS



Project Kick-off

- February 27, 2013 at the Tagbina Municipal Gym, Surigao del Sur
- The event, which officially launched the project was attended by coffee farmers, media, academe, LGU, DA and DTI.



Signing of Memorandum of Agreement (MOA)

- June 6, 2013 at the Brgy. Kahayagan Gym in Tagbina
- The signing of MOA happened between Nestlé Philippines, Inc., Local Government of Tagbina and Mabuhay Kahayagan Coffee Growers Cooperative



Coffee Production Technology Refresher Seminar

- March 25-26, 2013 at the Brgy. Kahayagan Gym in Tagbina
- Intensive training on Nursery Establishment, Care & Maintenance, Plantation Establishment, Care & Maintenance, Harvesting & Post-Harvesting, Quality Control & Marketing and Coffee Rejuvenation and Rehabilitation was given to the farmers.



CoFFEE Training of Trainer (ToT)

- August 18-19, 2013 at the Nestlé Coffee Plantlet Production and Training Center (NCPPTC), Tagum City, Davao del Norte
- Tour and hands-on training on coffee growing methods & technologies.



Establishment of Mother Plant Garden (MPG) and Nursery and the Commercial Demo Farm (CDF)

- Began in December 2013 within the project site in Tagbina
- Activities include: selection of strategic site, layouting/staking, hole digging, mixing and refilling of soil and compost, re-layouting, removal of bent roots and planting of mother plants.
- 30,000 seedlings were distributed for planting.
- Out of 25 hectares of the Commercial Demo Farm, 7.6 were planted with new seedlings and 8 hectares have existing coffee trees.

