Content Development Services





SOUTH ASIA :: SOUTHEAST ASIA :: CHINA :: AFRICA







1M+ people impacted

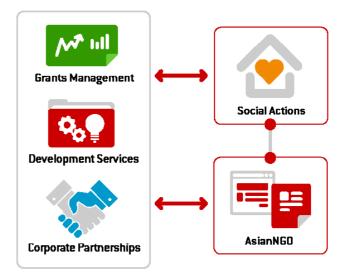
About ASSIST

Established in 2003 with the simple aim of addressing sustainability challenges in the country, ASSIST has now evolved into a developmental organisation with passion and purpose for progress and prosperity across the region.

ASSIST takes pride in bringing together a right mix of professionalism, social responsibility and commitment to effectual development. While our ultimate aim is to bring about social improvement and sustainable transformation in the region, we fully understand the practical challenges and roadblocks it entails.

Hence to better fuel our ambitions, we are organised as a service-oriented enterprise with strong expertise in specific areas to deliver key services. Our learnings and proceeds from projects in the form of **grants, service contracts** and **corporate partnerships** are put to use appropriately into our **social actions** that create programs with sustainable and lasting impact.

AsianNGO through its rich information platform and strong research serves as our strong pillar in capacity building.



About LCDS

"Good content development and instructional design is critical to achieve the right impact."

'Content is KING.' With the advent of new content and the pace at which it is generated today, it is imperative to have the right structure, approach, information and relevance for the intended audience to take note and for the content to achieve its purpose – regardless of medium, length or nature.

Good content development and instructional design can help achieve exactly the above.

With over **15 man-years** of instructional design experience, **5,000+ hours** of content development record and **100+ customers** from multiple industries across the world, ASSIST helps strategize, design, articulate and publish content in various media forms for research reports, corporate publications, digital / e-learning content and web-based tools.

Key Works + Major Work Products



Design Conceptualization

Content without concept has no impact. We create compelling design concepts that set the basis for developing engaging content with quality information at the right quantity.



Web & Mobile Development

With the advent of web technology and ubiquitous presence of smart phones, creating and delivering information through bite sized apps.



Instructional Design

Context, structure and message are critical for content of any form to achieve its purpose. We follow instructional design tools in applying design-thinking principles to get the message across.

Storyboard Development



Weaving a story that learners can relate to is critical to ensure resounding reach of the material needed. Our team of instructional designers works closely with creative writers and develops storyboards that drive learning, performance and engaging experience.

Content Development



Built around its unique S.E.C (Strategy-Execution-Collaboration) framework to offer end-to-end learning solutions ranging from creating the organization's vision and executing the same, to managing and supporting the vision throughout by serving as a true and trusted partner. The model leverages on the organization's capability, wide domain expertise, established operational excellence, a decade of experience and above all the commitment to deliver continued excellence.



Content Translation & Localization

We create multilingual versions of content to meet the localization requirements of our clients. Our team of excellent native language experts and voice over artists enable us to deliver high quality outputs.

Multimedia Design & Development

Learner interaction and engagement is key to the success of e-learning. Creating multimedia elements / animations is a vital piece to the puzzle of learner engagement. Depending on the target audience intended to address, we create games, cartoons, real-life characters and abstract models / graphics to achieve this impact.



Research & Technical Writing

Good technical writing is essential to present complex content in a way that is easy to understand, not to make it more twisted than what it already is. With a team of writers that blend context, subject matter and structure, we design and create technical documents such as user manuals, administration guide, installation manual, quick reference guides, and technical training manuals.























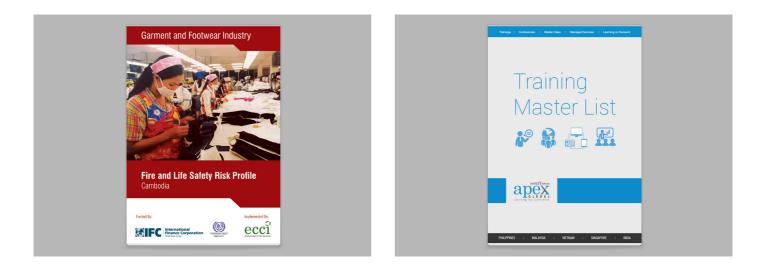


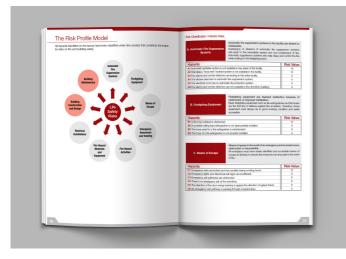










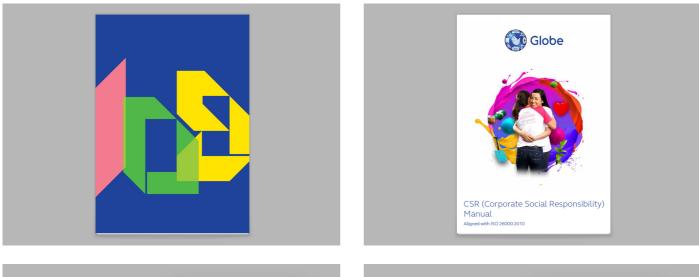


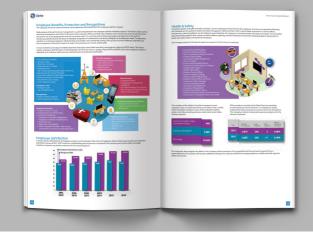






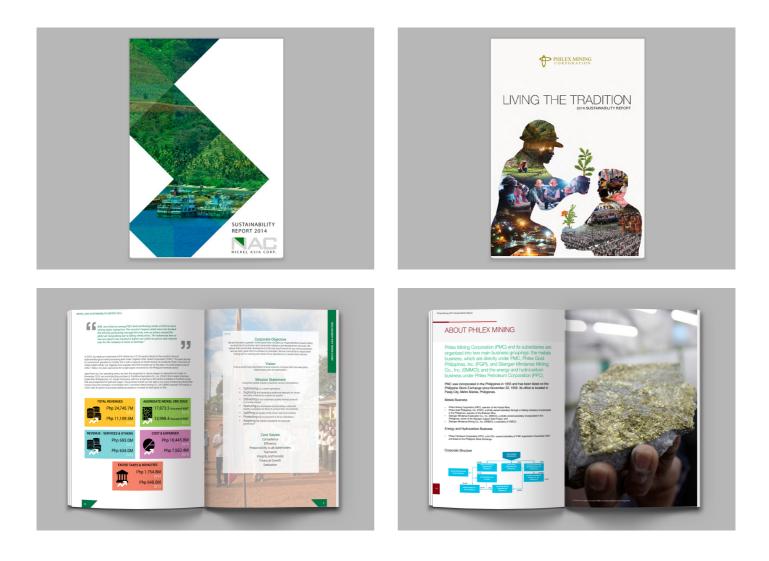












Magazine







Websites









Websites



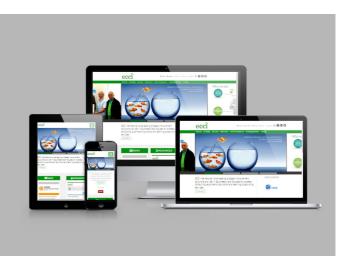






Websites

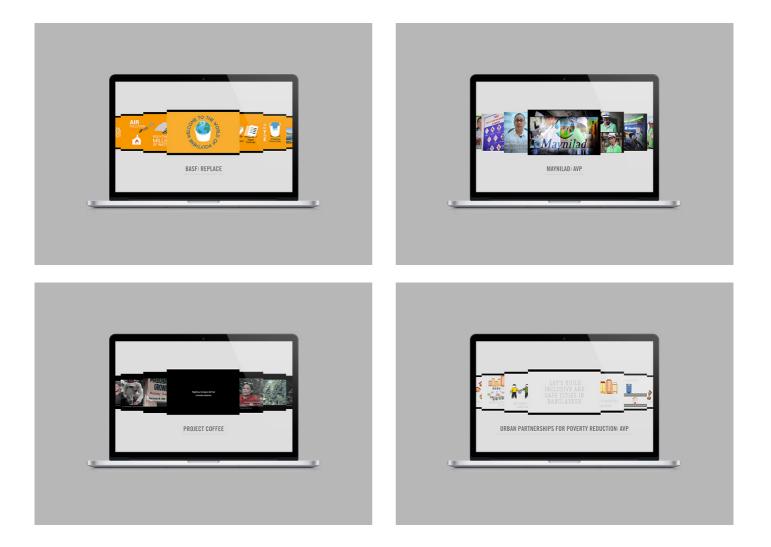








Videos



E-Learning





















E-Learning



Why Us?



Going the Extra Mile

Organizational culture and commitment to deliver the results



Flexibility & Customization

Ability to scale up / down and customize solution based on client needs



Global Expertise. Localized Delivery.

International insights through a localized mindset, backed by experience of implementing over 100 projects



Total Project Management = Total Peace of Mind

Comprehensive collaboration with clients to guarantee project success



Cost & Time Highly efficient and economical in delivering services

Our Clients

























Our Partners















Asia Society for Social Improvement and Sustainable Transformation

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